



2019-2020 ADVERTISING OPPORTUNITIES

Pet Emergency Education is a successful animal CPR, first aid and emergency training and certification company. Throughout time, our company has amassed a large customer base across the US and Canada.

Its e-newsletter reaches over 35k+ pet owners and animal and veterinary professionals and social media posts have a static reach of over 200k impressions

Social Media Posts: 200k+ static reach

Our facebook and other social media posts receive a lot of traction with an animal audience. Our static reach can be upwards of 200k impressions per post. Your post can contain any advertisement for your business including special offers, links to your website/facebook page, announcements and more. We can even help you create your eye catching full color image for your ad(s).

e-Newsletter Base: 35,000+

Our e-newsletter is sent out bi-monthly to pet owners, animal professionals such as groomers, pet sitters, dog trainers and veterinary professionals. Advertising in our e-newsletter will give you the opportunity to reach consumers in your area and across the country. You can include logos, images, links to your website and/or social media accounts.

Website Affiliation Link:

Our company has two websites. Our main site hosts all of the registrations pages for our classes and our retail store. The second site is our online Academy website that hosts all of our online certification classes. Both websites attract hundreds of visitors a day. An affiliation link will be placed on our affiliations page with a hyperlink to your website or facebook page. Your link will contain your logo and any other offers or advertising that you would like to accompany it. Your link will also appear on any registration pages for certification classes in your area. You may choose to place an affiliate link on one site or both. Websites are www.petemergencyeducation.com and www.petemergencyacademy.com.

About Our Clientelle:

Pet owners predominantly of dogs, cats and horses

Animal Professionals such as Groomers, Pet Sitters, Dog Trainers and more

Veterinary professionals including vet techs, veterinarians and support staff



ADVERTISING OPPORTUNITIES

Price Sheet

Posts are put on Facebook, Instagram and Twitter

1 POST: \$50.00, 3 POSTS: \$120.00

E-Newsletter Advertisement*

\$500/Newsletter

Affiliate Link on Website*

\$1000/year/website

CONTACT INFO

Company/Agency- _____

Contact Name- _____

Address- _____

City- _____ State- _____

Phone- _____ Fax _____

Email- _____

Payment must be made via paypal secure link that will be provided in email with U.S. Funds. I authorize full payment for the posts described here:

Authorized Signature _____ Date _____

BILLING INFO

Company/Agency- _____

Contact Name _____

Address _____

City _____ State _____

Phone _____ Fax _____

Email _____

POST TYPE

- 1 Posts 5 Posts e-Newsletter Affiliate Link
 3 Posts 10 Posts Affiliate Link Both Websites

FOLLOW US!

Multiple posts regarding the same subject matter must be scheduled a minimum of 7 days apart on a single social platform.

Pet Emergency Education reserves the right to refuse any post/copy which it deems contrary to our values/mission and/or brand or which may be offensive.

If you have any questions about advertising with Pet Emergency Education please contact:

Amy D'Andrea
amy.dandrea@petemergencyeducation.com

EMAIL THIS SIGNED FORM TO
info.petemergency@gmail.com

We can design and format your advertisement for you for a \$25 fee. This design service will create a high quality ad with whatever you want to appear on it. This can include your logo, eye catching images, ideal wording, etc.

You may also design your own advertisement but it must be ready to appear on the platform with no edits. It must be jpg or png and high resolution.

